

WHAT'S IN STORE FOR OUR KIDS?



Being a teen is about learning to make choices – from who to hang out with, to whether or not to try tobacco. In Colorado's retail stores, teens are confronted with tobacco products and advertising, bringing that choice into sharp focus.

Too many Colorado teens use tobacco and more than 60% of kids under 18 who tried to buy it report being able to do so. Half weren't even asked to show an ID.

It's time we think about our youth in Colorado's retail stores. Let's move tobacco products out of sight, keep advertising away from the point of sale, and license retailers so we know where tobacco is being sold and can provide communities the resources they need to enforce the law.



Tobacco: It's addictive, deadly and staring our kids in the face.

Learn more at oterocounty.colorado.gov



Image courtesy of the Community Partnerships for a Tobacco Free New York.